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	Application No.	Applicant(s)	CA.
	09/769,138	RATHUS ET AL.	
Notice of Allowability E	Examiner	Art Unit	
	Thien M. Le	2876	
The MAILING DATE of this communication of All claims being allowable, PROSECUTION ON THE MERITA herewith (or previously mailed), a Notice of Allowance (PTOL NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT of the Office or upon petition by the applicant. See 37 CFR 1	S IS (OR REMAINS) CLOSED in85) or other appropriate commit IT RIGHTS. This application is s	n this application. If not included unication will be mailed in due co	ourse. <b>THIS</b>
1. 🛮 This communication is responsive to an amendment fi	led on 3/4/2004.		
2. The allowed claim(s) is/are 168-271.			
3. The drawings filed on 25 January 2001 are accepted by	by the Examiner.		
<ul> <li>4. ☐ Acknowledgment is made of a claim for foreign priori</li> <li>a) ☐ All b) ☐ Some* c) ☐ None of the:</li> <li>1. ☐ Certified copies of the priority documents</li> </ul>		or (f).	
2. Certified copies of the priority documents		on No.	
3. Copies of the certified copies of the priorit			n from the
International Bureau (PCT Rule 17.2(a)).	,	a and national olago applicatio	
* Certified copies not received:			
Applicant has THREE MONTHS FROM THE "MAILING DA noted below. Failure to timely comply will result in ABANDO THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.	TE" of this communication to file DNMENT of this application.	e a reply complying with the requ	irements
5. A SUBSTITUTE OATH OR DECLARATION must be s INFORMAL PATENT APPLICATION (PTO-152) which	ubmitted. Note the attached EX/gives reason(s) why the oath or	AMINER'S AMENDMENT or NO reclaration is deficient.	TICE OF
6. CORRECTED DRAWINGS ( as "replacement sheets")	must be submitted.		
(a) ☐ including changes required by the Notice of Drafts	person's Patent Drawing Review	v ( PTO-948) attached	
1) ☐ hereto or 2) ☐ to Paper No./Mail Date _	,		
(b) including changes required by the attached Exami Paper No./Mail Date	ner's Amendment / Comment or	r in the Office action of	
Identifying indicia such as the application number (see 37 C each sheet. Replacement sheet(s) should be labeled as such	FR 1.84(c)) should be written on t in the header according to 37 CF	he drawings in the front (not the b	ack) of
<ol> <li>DEPOSIT OF and/or INFORMATION about the d attached Examiner's comment regarding REQUIREME</li> </ol>	eposit of BIOLOGICAL MATE INT FOR THE DEPOSIT OF BIO	ERIAL must be submitted. No DLOGICAL MATERIAL.	te the
Attachment(s)	5 DNS C	<b>.</b>	
<ol> <li>Notice of References Cited (PTO-892)</li> <li>Dotice of Draftperson's Patent Drawing Review (PTO-94)</li> </ol>		formal Patent Application (PTO-	152)
2. In Notice of Dranperson's Patent Drawing Review (P10-9-		ummary (PTO-413), 'Mail Date	
<ol> <li>Information Disclosure Statements (PTO-1449 or PTO/S Paper No./Mail Date</li> </ol>	SB/08), 7. $\square$ Examiner's	Amendment/Comment	
<ol> <li>Examiner's Comment Regarding Requirement for Depo</li> </ol>		Statement of Reasons for Allowa	ance
of Biological Material	9. 🗌 Other		

## **DETAILED ACTION**

The amendment and the Terminal Disclaimer, both filed on 3/4/2004, have been entered. Claims 168-271 remain for examination.

## Allowable Subject Matter

Claims 168-271 are allowed.

The following is a statement of reasons for the indication of allowable subject matter: The prior art disclose the method of scanning and downloading information (see cited references). However, the prior art fails to disclose the method of downloading program information comprising the steps of:

printing a machine recognizable feature within a printed magazine; scanning the machine recognizable feature of the printed magazine; and transmitting data associated with the machine recognizable feature via a communication link to access the programming material, wherein the programming material is related to the printed magazine; and

having the functions and characteristics as recited in claims 168, 266 and 269.

## Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Thien M. Le whose telephone number is (571) 272-

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2396. The examiner can normally be reached on Monday - Friday from 7:30am - 4:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Michael G. Lee can be reached on (571) 272-2398. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Le, Thien Minh Primary Examiner Art Unit 2876 April 15, 2004